



19–22.03.2024  
IEC "Expocentre", Moscow

# FIGURES AND FACTS

## SHORT REPORT

### BUSINESS PROGRAM

4 days 36 business events  
>200 speakers 4207 visitors of the business program

TRAINING COURSE SCHOOL FOR MODERN BAKER & CONFECTIONER "USE OF INGREDIENTS AND CONFECTIONERY PRODUCTS"

3 days 24 hours program  
73 graduates received a state-issued certificate and a certificate of course completion

CONFECTIONERY INDUSTRY EVENT BUSINESS FORUM «CONFEX. CONFECTIONERY EXPERTISE»

5 sessions  
>30 speakers  
483 top managers of confectionery enterprises

GOTOVO. CONFERENCE FOR PRODUCERS OF READY-TO-EAT FOOD AND SEMI-FINISHED PRODUCTS

3 sessions  
18 speakers  
306 producers of ready-to-eat food and semi-finished products

### EXHIBITOR PROFILE

258 exhibitors from 13 countries

+ 44% comparing with 2023 year

#### EXHIBITING COUNTRIES

Azerbaijan Greece Egypt Iran China ↑ Turkey ↑  
Belarus Hong Kong India Italy Russia Czech Republic  
Germany

### VISITOR PROFILE

14 815 visitors from 29 countries

#### TOP-10 COUNTRIES REPRESENTATIVES OF WHICH VISITED THE TRADE SHOW

Russia	8 federal districts 87 regions of the Russian Federation
Belarus	
Kazakhstan	
China	
Kyrgyzstan	
Turkey	
Italy	
Azerbaijan	
Uzbekistan	
Germany	

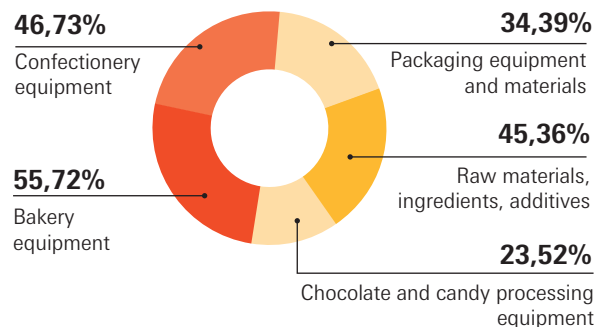
#### SPHERE OF ACTIVITY

Industrial bakery	3082	20,8%
Flour confectionery production	2178	14,7%
Patisserie-café, small bakeries	1519	10,3%
Chocolate & Sugar confectionery production	1339	9,0%
Ready-to-eat food production	1220	8,2%
Distribution/Wholesale trade	1131	7,6%
Artisan bakery	1104	7,5%
HoReCa (restaurants, cafes)	916	6,2%
Retail	892	6,0%
Production of food processing equipment/Ingredients	822	5,5%
Handcraft confectionery	612	4,1%

#### OFFICIAL STATUS

Division manager / Head of department	29%
Owner (co-owner), self-employed	27%
Specialist/Engineer/Technologist	28%
Managing director	12,5%
Other	3,5%

#### TOP-5 INTERESTS OF VISITORS



NEXT EDITION  
MARCH 18–21, 2025

